

HOSPITALITY
PEOPLE
PLACES
STORIES

RESTAURANTS
BARS
LOBBIES
LOUNGES

Champels

CREATIVE HOSPITALITY

*More than a stay.
A state of belonging.*

CONCEPT
DESIGN
EXPERIENCE
TOGETHER

Champels
CREATIVE HOSPITALITY

PEOPLE PLACES STORIES

Design for a more *human* hospitality

We create hospitality experiences where people, places and purpose come together. Through design, procurement and project delivery, we bring spaces to life with meaning, character and lasting value.

*Thoughtful details
for a better stay.*

A MORE CONSCIOUS HOSPITALITY
FOR A BRIGHTER TOMORROW



RESTAURANTS
BARS
LOBBIES
LOUNGES

BEAUTIFUL SPACES
THAT PERFORM

CONCEPT
DESIGN
EXPERIENCE
TOGETHER

Three minds. One *commitment.*

Hospitality strategy, interior architecture and project delivery: three complementary perspectives, involved from the first idea to opening day.

*Different perspectives.
A shared vision.*

PEOPLE
PLACES
STORIES

Champels
CREATIVE HOSPITALITY



JOHN

HOSPITALITY STRATEGY

Business. Positioning.
Guest experience.



JULIE

INTERIOR ARCHITECTURE

Identity. Sensory design.
Light. Materials.



SOPHIE

PROJECT DELIVERY

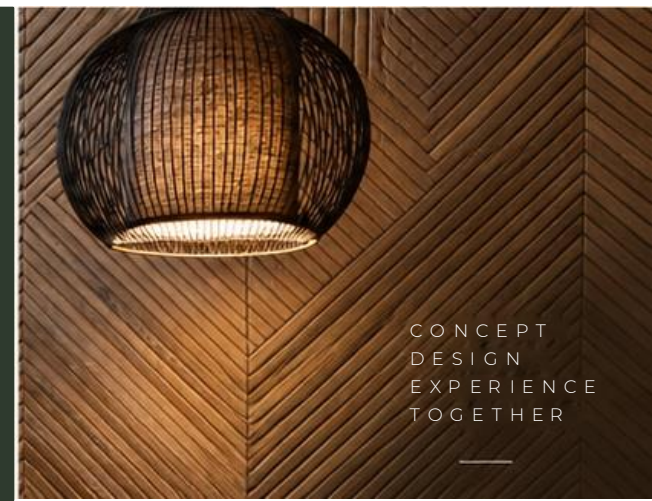
Procurement. Coordination.
Site. Opening.

*From
vision to
operation.*

PEOPLE
PLACES
PERFORMANCE



*One studio,
from idea
to opening day.*



CONCEPT
DESIGN
EXPERIENCE
TOGETHER

Beautiful is not *enough.*

A hotel has to work.
For the guest.
For the team.
For the operator.
And for the owner.

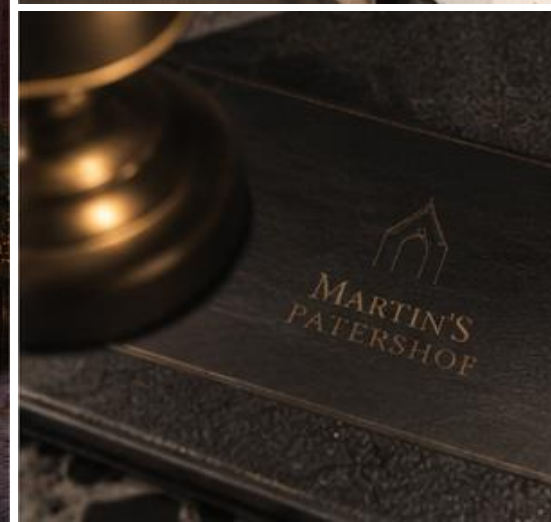
GUEST EXPERIENCE
OPERATIONS
INVESTMENT
DURABILITY

*Design with purpose.
A lasting impact.*

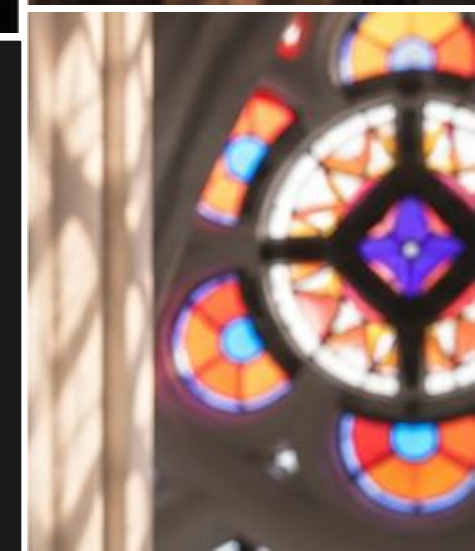
Champels
CREATIVE HOSPITALITY



*Heritage
transformed
into experience.*



*Respect
for the past.
A focus
on tomorrow.*



Three perspectives. One coherent *product*.

We understand the different priorities, and we help turn them into a shared vision.

Champels acts as a bridge between the owner, the operator and the brand, ensuring that design, operational needs and financial objectives come together in a single, compelling and deliverable result.



*Different goals.
A shared success.*

A tribute to what already *exists*.

Existing buildings carry a story.
Our role is to reveal their potential by
enhancing their character while introducing
contemporary comfort, performance and
identity.

We see constraints as opportunities, working
with the past to create meaningful, relevant
and welcoming spaces for today's guests
and tomorrow's communities.

*Respect for the past.
Designed for today.*

Champels
CREATIVE HOSPITALITY



BEFORE



AFTER

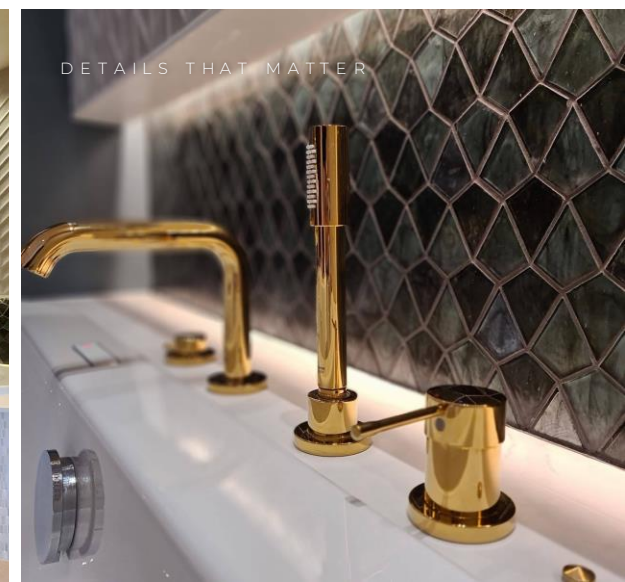
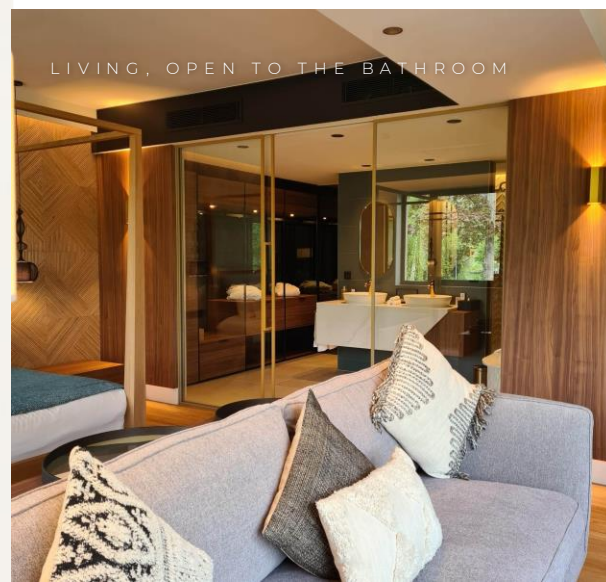
The room is where design becomes *personal.*

BEST ROOM H&R 2025

A successful guestroom has to feel effortless. Every element has a purpose: lighting, storage, charging, acoustics, textiles, furniture and circulation.

The Kingfisher Suite brings it all together: a four-poster bed against engraved wood panelling, brass and deep blue in the bathroom, and a glass wall that lets the two spaces breathe.

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CREATIVE HOSPITALITY



Spaces that bring people *together.*

From morning coffee to evening dining, from intimate meetings to celebrations, we design destinations. Restaurants, bars, lobbies and lounges are more than transitional spaces. They create atmosphere, generate revenue and give a hotel its soul.

*The art of hospitality
in everyday moments.*

PEOPLE
PLACES
STORIES

Champels
CREATIVE HOSPITALITY



*“A place
where
details
create
feeling.”*

ATMOSPHERE
FUNCTION
IDENTITY



MORE THAN INTERIORS

We create spaces that connect people, and that stay with them long after they leave.

*Design for a more
human hospitality.*



Wellness as an *experience.*

We design wellness spaces that feel intuitive, serene and sophisticated.

From spatial flow to lighting, materials and atmosphere, every detail is designed to support well-being and operational efficiency.

A place to recharge, to pause, and to feel good, whether for a few minutes or a few hours.

*A sense of calm.
A lasting impression.*



Light shapes *experience.*

Light is one of the most powerful **materials in hospitality**. We design interior and exterior lighting as an integral part of the architecture, from atmospheric exteriors to iconic facades, creating emotion, comfort and identity, day and night.

Using advanced lighting design tools and precise technical analysis, we ensure the right balance between aesthetics, energy efficiency and well-being.

From subtle atmospheres to iconic landmarks.

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ARCHITECTURE
ATMOSPHERE
EMOTION
DAY AND NIGHT



TECHNICAL ANALYSIS (DIALUX)



DETAILS THAT MATTER

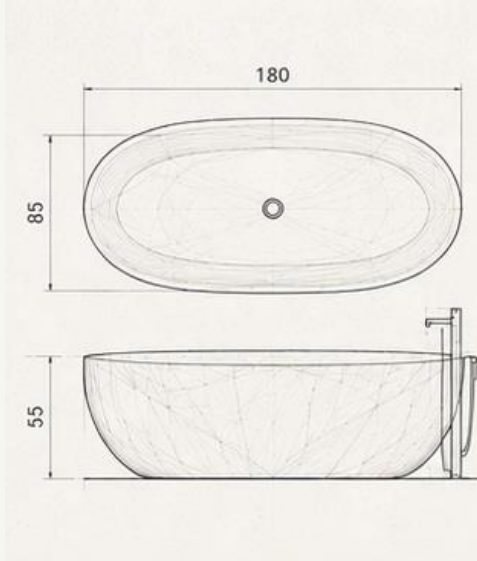
Technology accelerates. Craft *elevates.*

*Same vision.
More precision.*

We combine advanced tools with hands-on expertise to design immersive, operational and timeless hospitality experiences.

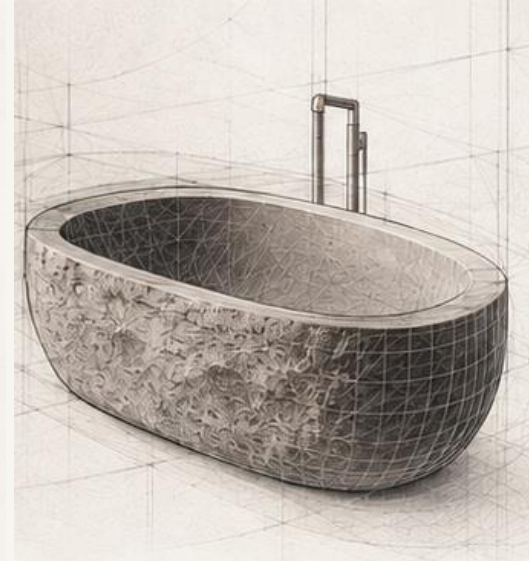
*From the first idea
to the final detail.*

3D & VISUALISATION
LIGHTING
MATERIALS
TECHNICAL DESIGN
PROCUREMENT
SITE EXECUTION



1. TECHNICAL DRAWING

Dimensions, integration and detailing.



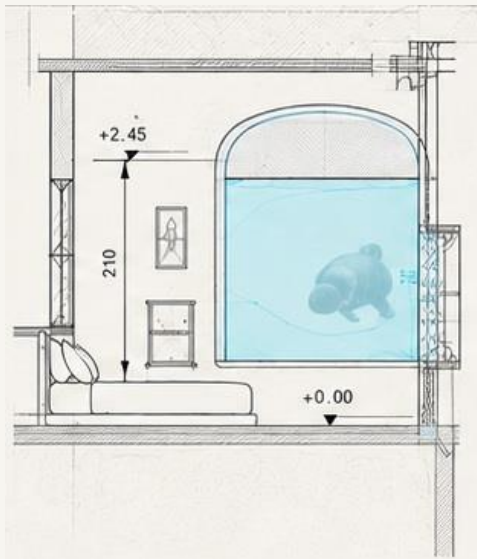
2. 3D VISUALISATION

Material, texture and atmosphere in context.



3. REALISATION

A unique piece, crafted for a one-of-a-kind experience.



1. TECHNICAL DRAWING

Space planning, structure and integration of the aquarium.



2. 3D VISUALISATION

Light, materials and atmosphere in harmony.



3. REALISATION

An immersive space, built to last.

Ideas that get built.

*Design intent.
Operational reality.*

A great concept only becomes valuable when it can be delivered.

Champels combines design vision, technical management and procurement, coordinating materials, FF&E, OS&E, suppliers and installation, all the way to opening.

CONCEPT
DESIGN
TECHNICAL COORDINATION
PROCUREMENT
INSTALLATION
OPENING

Champels
CREATIVE HOSPITALITY

01 | CONCEPT

From vision to design.



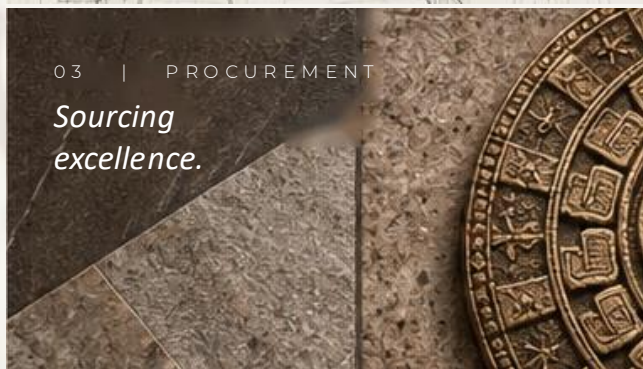
02 | DESIGN DEVELOPMENT

Turning concepts into immersive experiences.



03 | PROCUREMENT

Sourcing excellence.



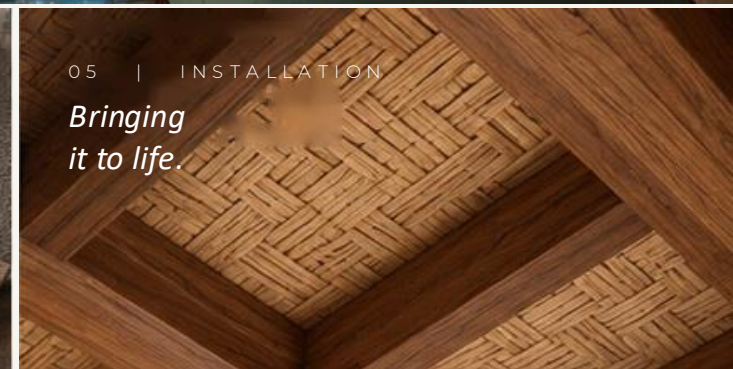
04 | TECHNICAL COORDINATION

Detailing for precision.



05 | INSTALLATION

Bringing it to life.



06 | OPENING

Spaces that welcome.



From the first sketch to the first guest, we turn ideas into enduring places.

*People. Places.
Stories.*



Champels

CREATIVE HOSPITALITY

PEOPLE
PLACES
STORIES

Let's
create
*what's
next.*

A MORE CONSCIOUS
HOSPITALITY
FOR A BRIGHTER
TOMORROW.

PEOPLE
PLACES
STORIES

From vision to *operation.*

A MORE CONSCIOUS
HOSPITALITY
FOR A BRIGHTER
TOMORROW.

HOSPITALITY
BY NATURE

Champels
CREATIVE HOSPITALITY

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ANTWERP
AND BEYOND